

## BEST PRACTICE

|                          |                   |                          |                                    |
|--------------------------|-------------------|--------------------------|------------------------------------|
| <b>LOCATION:</b>         | Quarry            | <b>ARTICLE YEAR:</b>     | 2002                               |
| <b>ACTIVITY:</b>         | Public Perception | <b>COMPANY:</b>          | Lafarge Aggregates                 |
| <b>SUB ACTIVITY:</b>     | N/A               | <b>COMPANY LOCATION:</b> | Mountsorrel Quarry, Leicestershire |
| <b>BEST PRACTICE No:</b> | BP197             | <b>COMPANY TEL:</b>      | 0116 230 4350                      |

### TITLE

The ,Rock Shop™ at Mountsorrel

### ARTICLE

Lafarge Aggregates™ flagship quarry near Loughborough had recognised the growing market for sales direct to the public, of decorative stone. A specially designated area was therefore set-up for the ,Rock Shop™. The area chosen is well away from the routes used by the Cat 777™s and most of the tippers. Signs are clear and set at car height. Cars are weighed in and out on the same weighbridge, which is close-by, so risk of a driver becoming disorientated is negligible.

### ARTICLE IMAGES