

BEST PRACTICE

LOCATION:
ACTIVITY: Worker Involvement
SUB ACTIVITY: N/A
BEST PRACTICE No: BP518

ARTICLE YEAR: 2008
COMPANY: Lafarge
COMPANY LOCATION: Head Office, Leicester
COMPANY TEL: 0116 2648251

TITLE

Premiere performance

ARTICLE

Following the success of the Leader For Tomorrow campaign in 2004, Lafarge wanted to once again engage all employees in a drive to emphasise key messages and objectives surrounding health & safety.

To achieve the ,zero incidents™ goal, it was deemed crucial that all employees were involved and shared the same vision, which the events were intended to instill.

The cinematic-themed event was organised into 22 halfday sessions over four days at eight different venues and was led by Lafarge managers from different parts of the business.

Some of the different aspects of the day included:

- Health and safety role plays, which were conducted to help illustrate possible situations and how to deal with them;
- Deterrents such as photographs of serious incidents and statistics as well as examples of dismissal for improper practices; and
- a DVD was shown in which employees from across the business shared why they think health and safety is important and the benefits it brings to employees and the company.

The event concluded with ,Oscar™ style awards for recognition of exceptional performance in three areas: Pride in health and safety, passion for customer service and business performance.

Individuals and teams were recognised for their good approach to health and safety issues on aspects such as improvements to working environments on sites, improved traffic systems and reporting unsafe acts and near hits.

ARTICLE IMAGES

