

BEST PRACTICE

LOCATION: All sites

ARTICLE YEAR: 2003

ACTIVITY: Competence Assurance

COMPANY: CEMEX UK

SUB ACTIVITY: N/A

COMPANY LOCATION: Not applicable

BEST PRACTICE No: BP84

COMPANY TEL: 01932 568833

TITLE

,Get a Grip™ campaign

ARTICLE

CEMEX has embarked upon a campaign that it believes will reduce the number of slips, trips and falls across the company.

The ,Get a Grip™ campaign is the brainchild of a departmental head and aims to remind employees that three-points c bodily contact need to be maintained when carrying out certain activities, such as climbing a ladder. A design illustrating this message can be seen on stickers and posters around sites, such as on vehicles and at the bottom of stairwells.

ARTICLE IMAGES