

BEST PRACTICE

LOCATION:	Transport	ARTICLE YEAR	2015
ACTIVITY:	Transport & Logistics / Delivery	COMPANY:	CEMEX
SUB ACTIVITY:	On-highway	COMPANY LOCATION:	Group
BEST PRACTICE No:	BP1939	COMPANY TEL:	07900 165 882
COUNTRY OF ORIGIN:	United Kingdom		

TITLE	
Blind Spot Reduction	
ARTICLE	
DESCRIPTION	
<p>CEMEX has been an industry leader in seeking ways of protecting vulnerable road users, in particular cyclists. The wide range of initiatives it has introduced include;</p> <p>The use of indirect vision aids which have been fitted on the CEMEX fleets such as cameras, additional mirrors and proximity sensors.</p> <p>Supporting the lobbying of the European parliament for changes in the Construction and Use Regulations (C&E Regs).</p> <p>Working closely with Mercedes in sponsoring the first Econic 8 wheeled tipper vehicles which is now on trial in London. The use of this vehicle significantly enhances a driver's ability to see and establish direct eye contact with cyclists and other road users.</p> <p>A simple but effective modification to the existing fleet to improve a driver's direct vision. It involves cutting a hole in the passenger door of a tipper at the level where a cyclist's head and shoulders would be seen. A glass panel is inserted in the hole providing a driver with direct vision of cyclists on his front near side. The system was piloted and drivers consulted on its effectiveness.</p>	
BENEFITS	
<ul style="list-style-type: none">• New tipper with 90% improvement in driver visibility on trial in London• Simple modification improves direct vision on nearside• Reduced risk of injury to cyclists and other vulnerable road users	
ARTICLE IMAGES	
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