

BEST PRACTICE

LOCATION:	Asphalt/Coating plant	ARTICLE YEAR	2006
ACTIVITY:	Occupational Health	COMPANY:	Aggregate Industries
SUB ACTIVITY:	N/A	COMPANY	Express Asphalt Newark,
BEST PRACTICE No:	BP323	LOCATION:	Nottinghamshire
COUNTRY OF ORIGIN:	United Kingdom	COMPANY TEL:	01636 613344

TITLE

Safety PowerPoint presentation

ARTICLE

There was a problem at the site with 'body surfing' – a person riding on the back of a lorry while it is in motion. It was felt that, with all the posters onsite, a poster campaign would not have enough impact.

Instead, a wall-mounted LCD screen now displays a continually changing PowerPoint presentation adjacent to the weighbridge.

Advantages of this system:

Attention span could be held with short messages

Graphic (and changing) images keep a customer's interest

Message can be changed daily

Message can change to reflect any specific problems that have occurred on site

Low cost as produced onsite

All staff involved in the process.

ARTICLE IMAGES

Click image to enlarge

