



## BEST PRACTICE

LOCATION:  
ACTIVITY:  
SUB ACTIVITY:  
BEST PRACTICE No:  
COUNTRY OF ORIGIN:

Company-wide  
Competence Assurance  
N/A  
BP772  
United Kingdom

ARTICLE YEAR  
COMPANY:  
COMPANY LOCATION:  
COMPANY TEL:

2011  
CEMEX UK  
National Initiative  
07711 537523

TITLE	  <a href="#">Run Video</a>
<b>Safety videos</b>	
<b>ARTICLE</b>	
<p>Description</p> <p>CEMEX UK developed a series of three training films to raise awareness amongst employees and contractors of some of the most common causes of injury. The films feature cartoon characters who, with an appropriate use of humour, demonstrate the wrong way of undertaking tasks followed by real life footage of the correct behaviours.</p> <p>The three films currently produced are:</p> <p>Lock Out, Tag Out Safe Driving Slips, Trips and Falls</p> <p>Benefits</p> <ul style="list-style-type: none"><li>• The resources are relevant to the workforce</li><li>• Employees were involved in their production</li><li>• Visuals increase knowledge retention</li><li>• Increased awareness of key safety issues</li><li>• Videos can be used where language is a barrier</li><li>• High calibre training materials for CEMEX and the wider industry</li><li>• Tailored to relevant working conditions and industry practices</li><li>• Improved training experience.</li></ul>	
<b>ARTICLE IMAGES</b>	
<p><a href="#">Click image to enlarge</a></p> 