BEST PRACTICE

LOCATION:	**Company-wide**	**ARTICLE YEAR**	**2011**
ACTIVITY:	**Competence Assurance**	**COMPANY:**	**CEMEX UK**
SUB ACTIVITY:	**N/A**	**COMPANY LOCATION:**	**National Initiative**
BEST PRACTICE No:	**BP772**	**COMPANY TEL:**	**07711 537523**
COUNTRY OF ORIGIN:	**United Kingdom**		

TITLE Run Video

Safety videos

ARTICLE

Description

CEMEX UK developed a series of three training films to raise awareness amongst employees and contractors of some of the most common causes of injury. The films feature cartoon characters who, with an appropriate use of humour, demonstrate the wrong way of undertaking tasks followed by real life footage of the correct behaviours.

The three films currently produced are:

Lock Out, Tag Out
Safe Driving
Slips, Trips and Falls

Benefits

- The resources are relevant to the workforce
- Employees were involved in their production
- Visuals increase knowledge retention
- Increased awareness of key safety issues
- Videos can be used where language is a barrier
- High calibre training materials for CEMEX and the wider industry
- Tailored to relevant working conditions and industry practices
- Improved training experience.

ARTICLE IMAGES

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