

BEST PRACTICE

LOCATION:
ACTIVITY:
SUB ACTIVITY:
BEST PRACTICE No:
COUNTRY OF ORIGIN:

Company-wide
Occupational Health
Air and dust
BP775
United Kingdom

ARTICLE YEAR
COMPANY:
COMPANY LOCATION:
COMPANY TEL:

2011
Colas Limited
National Initiative
01342 711000

TITLE



Run Video

Mens health campaign

ARTICLE

Description

As an employer of 1400 men, Colas has run a Mens' Health Campaign over the last three years, this includes

- A company-wide poster campaign
- A Men's Health Newsletter with features about employee's personal experience of health issues both to raise awareness and help them to realise it could happen to them.
- Men's health included in the company's bespoke safety awareness training course
- Participated in the "Know your Numbers" campaign involving staff having their blood pressure tested

Benefits

- Enhanced awareness of health issues within the company
- Employees identifying and treating health issues such as high blood pressure that might previously have remained unidentified.

ARTICLE IMAGES

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