

Working Together:

- Caterpillar
- Its Customers
- Its Dealers



"Safer by Design"

Resources for Safety

- Caterpillar University
- Caterpillar Safety Design Guide
- Product performance data from many sources
- A formal New Product Introduction program
- Excellent Operation & Maintenance Manuals and other product support documentation
- International Design/Performance Standards
- Global regulatory requirements
- Involved Customers…"zero harm"

CAT Safety Design Guide

- The accumulation of years of Caterpillar experience related to product safety
- Updated in 2003
- Available to designers online internally
- Product designed to these guidelines can be sold globally with minor changes
- SDG drives consistency on Caterpillar products with regard to safety

Global Performance Standards

- CAT uses globally-recognized international performance standards from ISO
- Encourage ISO/"Dual-Designation" in other venues
- Accept ISO: Russia, Japan, China, Latin America, Middle East, South Africa, etc.
- CEN (EU) & ISO generally technical equivalent
- Earthmoving machinery "type C" global standards are ISO or ISO-based

Design Safety Hierarchy

- Eliminate the hazard
- Guard against the hazard
- Warn against the hazard
- Train against the hazard
- Provide personal protection



The safety strategy at Caterpillar is designed to...

- Create a Safety Culture to match that of our customers
- Further *Differentiate* CAT products with safety
- Enable customers to buy units meeting internal standards & local regulations where practical
- Enable partnering with customers on initiatives related to Social Responsibility

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CAT Critical Success Factors

- We will be recognized as a profitable, innovative, well-managed industry leader with a strong focus on social responsibility and sustaining the environment
- We must have the best products, services, and solutions for each market segment
- We must maximize customer value through product support excellence

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6 Sigma at Caterpillar

- CSF: "We will imbed 6 Sigma to drive continuous improvement throughout the value chain"
 - Fact-based, data-driven, & CEO sponsored
 - -2,761 Black Belts; 26,000 employees on teams
 - 4,065 Project Sponsors/Process Owners
 - 1,000's of projects
 - \$950M: Research & Engineering / year
 - New Product Introduction (NPI) programs
 - Continuous Product Improvement (CPI)

"Voice of the Customer"



"The health & safety of our employees, our contractors & our community is our highest priority"

Which product features?

What are the related priorities?



Caterpillar Confidential Yellow

FORWARD MINING

	Type of Earthmoving Equipment						
	Hyd Excav	Trucks	TTT	LWL/WD	MG	All Types	
Fires							
Operator Access							
Service Access							
Ergonomics							
Working at Heights							
Tire Safety							
Operator Fatigue							
Operator Visibility							
Braking System							
Service Lockout							
Operator Vibration							
Operator Training							
Maintainability							
April 28, 2004			ar Contidential Green				

Key: P1 – First Priority P2 – Second Priority NA – Not applicable WIP – Work in progress

	Caterpillar Confidential Yellow Priority Ranking					
	Haul Trucks	Tracked Dozers	Wheel Loaders & Dozers	Motor Graders		
Operator Fatigue	1	6	5	7		
Maintenance Activities	9	8	8	8		
Proximity Devices - Collision Avoidance	2	7	2	6		
Visibility	3	5	7	3		
Noise	6	3	5	2		
Equipment Access, Slips, Trips & Falls	5	1	1	1		
Vibration - Ergonomics	8	2	3	3		
Fuel Efficiency & Emissions	7	9	9	9		
Fire Protection	4	4	4	5		

Social Responsibility Initiative

- 100% customer-pulled, defined,
 & prioritized
- 55 total projects
 - All mining product teams
 - 37 model feature projects
 - 11 general product feature projects
 - 7 research projects



Product Feature Examples

- Multi-point operator restraints on trucks
- Improved service/maintenance access
- Improved operator visibility
- More stairway access systems
- Service lockout functionality
- Backup alarm options
- HID lighting
- Whole body vibration
- Reduced operator noise
- Improved cab pressurization



Joint Project Examples

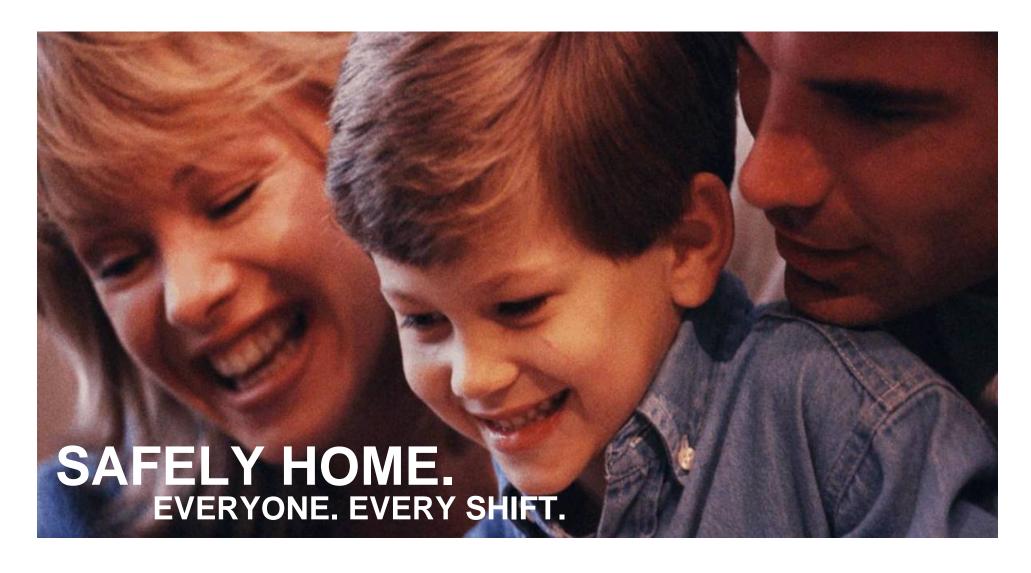
- Health, Safety, Environment & Community
 - Noise emissions
 - Fire prevention on trucks
 - Whole body vibration: trucks & tractors
 - Reduced fluids consumption & disposal
- Customer Cost Reduction Opportunities
 - Process & productivity improvements
 - Improved equipment reliability
 - Reduced maintenance & repair

"The kind of company I'd like to do business with is one that ..."

- Sets a high standard of integrity using its "Code of Worldwide Business Conduct"
- Identifies Social Responsibility & Sustainable Development as "Critical Success Factors"
- Identifies the safety of its employees and those of its customers as a "Critical Success Factor"
- Invests heavily in research & engineering to advance the industry state-of-the-art
- Provides the best products & best value



Social Responsibility



Supplemental Slides

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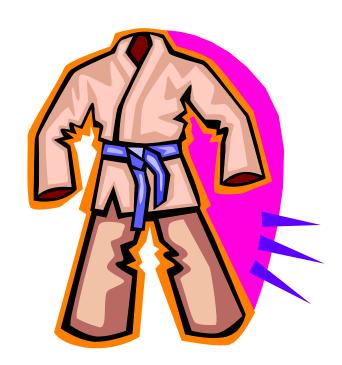
6 Sigma Is:

- Relentless quest for perfection
- Data-driven, fact-based decision making
- Focusing our best people on our highest priorities
- Improve the processes
- Rigorous alignment of actions with strategy
- Measuring bottom-line impact
- Transforming how people work

6 Sigma is about success!

6 Sigma Roles

- Executive Leadership
- Deployment Champions
- Project Sponsors
- Process Owners
- Master Black Belts
- Black Belts
- Green Belts
- Yellow Belts



6 Sigma Benefit Classifications

- Level I direct benefits
- Level II redeployments
- Level III opportunities for future benefits and avoidances
- Why classify benefits?
 - Understand financial impact
 - External communications
 - Accretive model