

## BEST PRACTICE

LOCATION: Asphalt/Coating plant      ARTICLE YEAR: 2006  
ACTIVITY: Occupational Health      COMPANY: Aggregate Industries  
SUB ACTIVITY: N/A      COMPANY: Express Asphalt Newark,  
BEST PRACTICE No: BP323      LOCATION: Nottinghamshire  
COUNTRY OF ORIGIN: United Kingdom      COMPANY TEL: 01636 613344

### TITLE

**Safety PowerPoint presentation**

### ARTICLE

There was a problem at the site with 'body surfing' – a person riding on the back of a lorry while it is in motion. It was felt that, with all the posters onsite, a poster campaign would not have enough impact.

Instead, a wall-mounted LCD screen now displays a continually changing PowerPoint presentation adjacent to the weighbridge.

Advantages of this system:

Attention span could be held with short messages

Graphic (and changing) images keep a customer's interest

Message can be changed daily

Message can change to reflect any specific problems that have occurred on site

Low cost as produced onsite

All staff involved in the process.

### ARTICLE IMAGES

Click image to enlarge

