

## BEST PRACTICE

LOCATION:	Asphalt/Coating plant	ARTICLE YEAR	2006
ACTIVITY:	Occupational Health	COMPANY:	Aggregate Industries
SUB ACTIVITY:	N/A	COMPANY	Express Asphalt Newark, Nottinghamshire
BEST PRACTICE No:	BP323	LOCATION:	Nottinghamshire
COUNTRY OF ORIGIN:	United Kingdom	COMPANY TEL:	01636 613344

### TITLE

**Safety PowerPoint presentation**

### ARTICLE

There was a problem at the site with 'body surfing' – a person riding on the back of a lorry while it is in motion. It was felt that, with all the posters onsite, a poster campaign would not have enough impact.

Instead, a wall-mounted LCD screen now displays a continually changing PowerPoint presentation adjacent to the weighbridge.

Advantages of this system:

Attention span could be held with short messages

Graphic (and changing) images keep a customer's interest

Message can be changed daily

Message can change to reflect any specific problems that have occurred on site

Low cost as produced onsite

All staff involved in the process.

### ARTICLE IMAGES

Click image to enlarge

