


BEST PRACTICE

LOCATION:	On-Highway	ARTICLE YEAR:	2014
ACTIVITY:	Reducing Occupational Road Risk	COMPANY:	Lafarge Tarmac
SUB ACTIVITY:	No Sub Activity Available	COMPANY LOCATION:	National
BEST PRACTICE No:	BP916	COMPANY TEL:	07894 489076
COUNTRY OF ORIGIN:	United Kingdom		

TITLE	
Vulnerable Road Users – driving the standard	
ARTICLE	
DESCRIPTION	
<p>The frequency and severity of incidents between Vulnerable Road Users (VRU) and construction vehicles is unacceptably high, especially in London. Lafarge Tarmac has both campaigned to raise awareness of this issue and made a number of specific commitments to their fleet and contract hauliers.</p> <p>Campaigning</p> <ul style="list-style-type: none">• Supported the MPA development and subsequent promotion of Cycle Safety standards• Helped customers to understand the complex variety of standards and equipment• Engagement with the Transport for London Construction Logistics and Cycle Safety (CLOCS) working groups building a single standard• Working with the Fleet Operator Recognition Scheme (FORS) to develop an internal vehicle audit process for contract hauliers that aligns to the FORS standard.• Engagement and active communications through trade media, cycling campaign groups, the Metropolitan Police, CBI, Select Committees and other groups to increase awareness. <p>Commitments</p> <ul style="list-style-type: none">• A retro-fit nationally of all contract vehicles with side under run bars and side sensor equipment• Working towards every LT employed independent contract haulier meeting a minimum Bronze accreditation.• Target to be first in industry where every LT delivery is made by a vehicle fitted with safety equipment fitted and driver trained to a minimum FORS Bronze accreditation. <p>BENEFITS</p> <ul style="list-style-type: none">• A significant input to development of common industry standards• First operator to be awarded a Certificate of Whole Fleet Compliance by TfL's FORS programme• Removed barriers to independent hauliers reaching standards• Reduced risks of road accidents involving vulnerable road users• Helped raise awareness of issue nationally• Positive feedback from cycling groups and other key stakeholders	
ARTICLE IMAGES	